ICA2029

INTERNATIONAL CONGRESS OF ACTUARIES
NAIROBI, KENYA.

34th International Congress of Actuaries

INSIGHTS · IMPACT · INCLUSIVITY

For the first time, the Congress comes to East Africa — the second ever held in Africa, the first in East Africa.

25 – 29 June 2029
Bomas International Convention Complex

Nairobi, Kenya
East Africa's hub city

1,500+	70+	1st
DELEGATES	COUNTRIES	IN EAST AFRICA

HOSTED BY

TASK
The Actuarial Society of Kenya

IAA AAI
International Actuarial Association
Association Actuarielle Internationale

THE 34TH INTERNATIONAL CONGRESS OF ACTUARIES · NAIROBI 2029

Karibu

WELCOME TO NAIROBI

TASK, in association with the IAA, invites you to help shape the first International Congress of Actuaries ever held in East Africa — five days at the heart of the profession, in the city where a national park meets the skyline. Two wings, one horizon: the global profession and a rising continent, meeting in Nairobi.

25 – 29 June 2029
Bomas International Convention Complex

1,500+ delegates
70+ countries · Hybrid

WELCOME

A landmark moment for the global profession.

On behalf of the Actuarial Society of Kenya (TASK) and the International Actuarial Association (IAA), it is our honour to invite you to sponsor the 34th International Congress of Actuaries — **ICA 2029** — in Nairobi, Kenya, from 25 to 29 June 2029.

For only the second time in the Congress's history, the ICA comes to Africa — and for the **first time to East Africa**. Nairobi will welcome more than 1,500 delegates from over 70 countries to the Bomas International Convention Complex.

Under the theme **"Insights, Impact & Inclusivity"**, ICA 2029 brings together practitioners, insurance leaders, regulators, academics and development-finance professionals. Africa is one of the world's most exciting frontiers for financial services — low penetration, a young population, rapid digitalisation and an expanding middle class.

Your partnership places your organisation at the heart of this story — a global audience of senior decision-makers, premium brand visibility across every Congress platform, and thought-leadership remembered long after the Congress closes.

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Sundeep Raichura
Chairperson · ICA 2029 Committee
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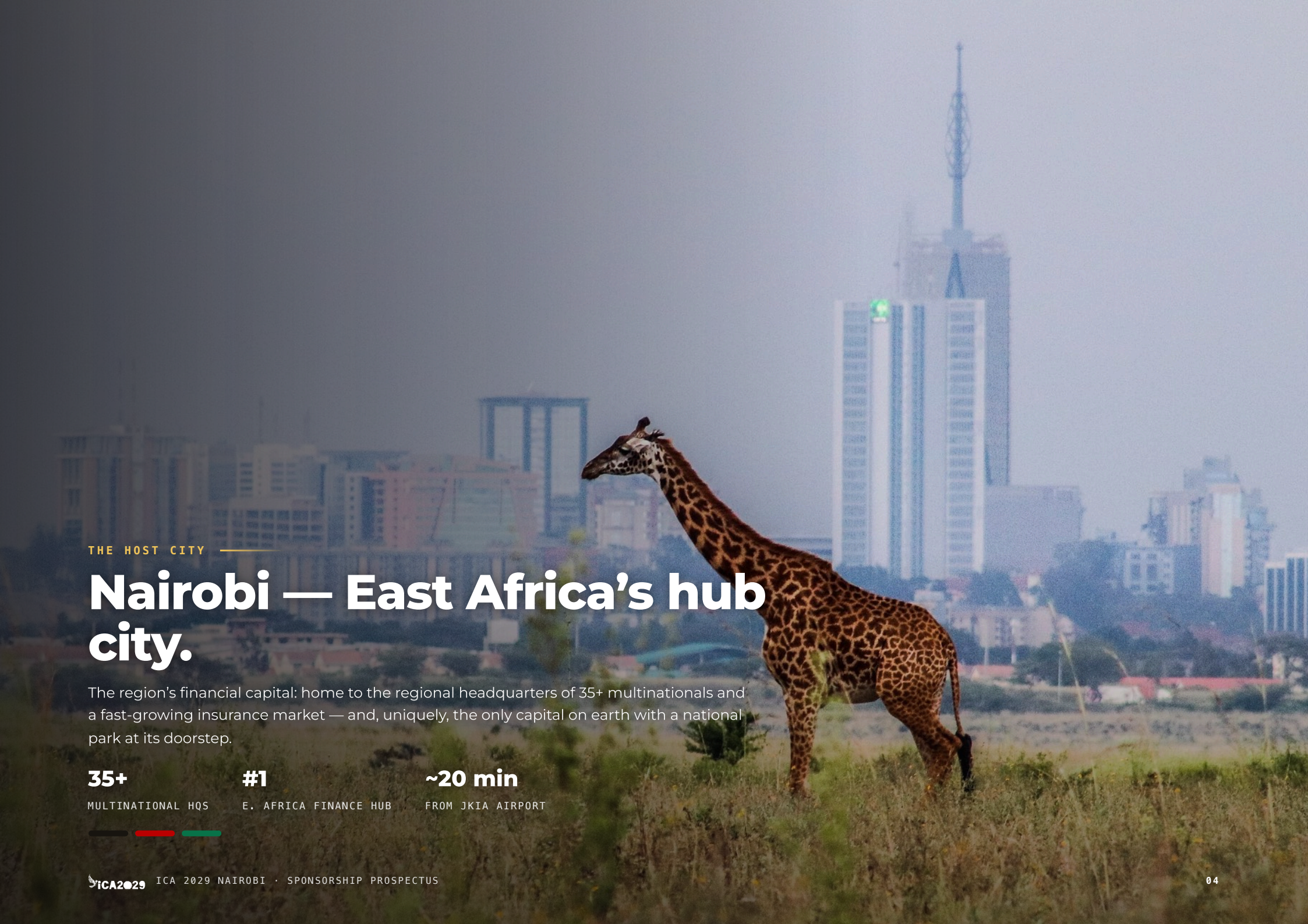

THE HOST CITY

Nairobi — East Africa's hub city.

The region's financial capital: home to the regional headquarters of 35+ multinationals and a fast-growing insurance market — and, uniquely, the only capital on earth with a national park at its doorstep.

35+
MULTINATIONAL HQS

#1
E. AFRICA FINANCE HUB

~20 min
FROM JKIA AIRPORT

ABOUT THE CONGRESS

A global congress. An African stage.

The International Congress of Actuaries is the one triennial gathering where the entire global profession convenes. ICA 2029 is the first ever held in East Africa — a platform for the profession's growing relevance across the continent.

ICA 2029 · AT A GLANCE			NBO
CONGRESS	34th International Congress of Actuaries	THEME	Insights, Impact & Inclusivity
DATES	25 – 29 June 2029	VENUE	Bomas ICC, Nairobi
FORMAT	Hybrid — in-person & virtual	ORGANISERS	TASK, with the IAA
ATTENDANCE	1,500+ · 70+ countries	LANGUAGE	English

Insights

Actuarial thinking and analytics to decode emerging risks and opportunities.

Impact

How actuaries contribute to real-world resilience, policy and society.

Inclusivity

Expanding professional reach and giving emerging markets a global voice.

WHY SPONSOR

Six reasons to partner with ICA 2029.

An unparalleled platform to engage the global actuarial profession at a historic moment — on African soil, in one of the world's fastest-growing financial-services markets.

01

Pioneer Africa's premier stage

Only the second ICA in Africa — and the first in East Africa. Be a founding sponsor of the continent's most significant actuarial event of the decade.

02

Access a market of 1.4 billion

Africa's insurance industry is at an inflection point: penetration below 3% and a young, fast-growing population create a growth runway unmatched anywhere.

03

Connect with global leaders

Engage 1,500+ senior actuaries, executives and regulators from 70+ countries — unrivalled access to clients, partners and talent.

04

Showcase your brand globally

Prominent placement across all Congress materials, digital platforms, exhibition and events — reaching in-person and global virtual audiences.

05

Shape the intellectual agenda

Platinum, Emerald and Gold sponsors lead sessions on climate risk, longevity, digital health and African market development.

06

Maximise your return

Our Sponsorship Committee builds a bespoke package — from exclusive activations to VIP access and early delegate-list privileges.

THE VENUE

Bomas International Convention Complex.

East and Central Africa's largest and most modern convention facility — a KSh 45 billion landmark on Lang'ata Road, and a statement of Kenya's ambition as Africa's premier conferencing destination.

- 5,000-seat main auditorium with multi-tiered balconies
- Total site capacity of 10,000+ guests
- Integrated 5-, 4- and 3-star hotels on-site
- Presidential Pavilion for up to 30 Heads of State
- Dedicated exhibition halls & networking lounges
- ~20 minutes from Jomo Kenyatta International Airport

Nairobi — East Africa's hub city.

Home to the regional HQs of 35+ multinationals and the UN Environment Programme. JKIA connects non-stop to Africa, Europe, the Middle East and Asia.

A world-class host, in the heart of East Africa.

Nairobi pairs the connectivity and infrastructure of a global business hub with a setting few conference cities can match — modern venues and direct flights beside a national park within the city limits, and celebrated landscapes a short flight away.

THE CENTRAL BUSINESS DISTRICT

A CITY OF ICONS

NAIROBI BY DAY

KARURA — THE CITY FOREST

A NATIONAL PARK IN THE CITY

THE WIDER REGION — OPTIONAL ADD-ON

DELEGATE PROFILE

Who you'll meet in Nairobi.

ICA 2029 is expected to welcome 1,500+ delegates from 70+ countries, representing the full breadth of the global actuarial profession. Trends below are drawn from recent Congresses.

Who attends

- Senior & Fellow-level actuaries across insurance, reinsurance, consulting, banking and the public sector
- C-suite — Chief Actuaries, Chief Risk Officers & CFOs
- Insurance and financial-services regulators worldwide
- Academics, researchers and postgraduate students
- Development-finance professionals and SDG leaders
- Leaders of international actuarial associations

Geographic mix

Europe	30–35%
Asia-Pacific	25–30%
Americas	15–20%
Africa — elevated (host region)	5%
Middle East & other	5%

Practice areas

Life & longevity · General / P&C · Health & social security · Pensions & benefits · Enterprise & financial risk · Climate & catastrophe · Inclusive insurance & dev. finance · InsurTech & data science

1,500+	70+	5	Hybrid
DELEGATES	COUNTRIES	DAYS	IN-PERSON & VIRTUAL

SPONSORSHIP TIERS

Five ways to partner.

Every tier is engineered for visibility, engagement and measurable return. All fees are in USD, exclusive of applicable taxes. Bespoke packages available on request.

Platinum

MAXIMUM 6

$80,000

Founding-partner visibility and the full thought-leadership platform.

- 10 delegate passes + 15 at 50%
- Plenary panel seat — invited first
- 3 technical speaker slots
- 24m² premier exhibition stand
- $15,000 activation credit
- Gala VIP table + 8 tickets

Emerald

MAXIMUM 12

$40,000

Premium presence with strong speaking and networking rights.

- 8 delegate passes + 10 at 50%
- 2 technical speaker slots
- 18m² priority exhibition stand
- $12,000 activation credit
- Gala VIP table + 6 tickets

Gold

NO LIMIT

$20,000

Full brand placement and technical speaking across the Congress.

- 5 delegate passes + 10 at 20%
- 2 technical speaker slots
- 9m² priority exhibition stand
- $10,000 activation credit
- Gala VIP table + 6 tickets

Silver

NO LIMIT

$10,000

Strong visibility and a technical speaking opportunity.

- 3 delegate passes + 5 at 20%
- 1 technical speaker slot
- 9m² exhibition stand
- Activations at published rates
- 2 social spotlights
- Gala VIP seating + 4 tickets

Bronze

NO LIMIT

$7,500

An accessible first step onto the ICA 2029 stage.

- 1 delegate registration
- Exhibition stand on request
- 100-word website listing
- Logo across digital platforms
- e-Congress bag item
- Virtual exhibition booth

Speaking opportunity: Platinum sponsors are invited first to a panel seat in one of 4–6 concurrent plenary sessions. Technical speaking is subject to abstract acceptance by the Scientific Committee.

Not sure which tier fits?

Casey Langley-Wise and the Sponsorship Committee will tailor a bespoke package around your objectives.

sponsorship@ica2029.org

BENEFITS MATRIX

Compare every benefit.

	Platinum $80,000	Emerald $40,000	Gold $20,000	Silver $10,000	Bronze $7,500
CONGRESS REGISTRATION					
Complimentary delegate passes	10	8	5	3	1
Discounted passes (50% / 20%)	15	10	10	5	—
Delegate list access †	4 mo	4 mo	3 mo	2 mo	1 wk
EXHIBITION & MEETING SPACE					
Exhibition stand	24m²	18m²	9m²	9m²	On req.
Virtual exhibition booth	✓	✓	✓	✓	✓
Private meeting room	✓	✓	✓	—	—
THOUGHT LEADERSHIP & SPEAKING					
Plenary panel seat — invited first	✓	—	—	—	—
Technical session slots	3	2	2	1	—

✓ included · — not included. Figures shown per sponsor.
† Delegate list access is limited to name, organisation and professional title. Personal contact details are not included and remain subject to applicable data-protection requirements.
Technical speaking slots are subject to abstract submission and acceptance by the Scientific Committee.
The benefits matrix continues on the next page.

Logo, media & VIP access.

	Platinum $80,000	Emerald $40,000	Gold $20,000	Silver $10,000	Bronze $7,500
LOGO PLACEMENTS					
Congress website (linked)	✓	✓	✓	✓	✓
Congress programme & emails	✓	✓	✓	✓	✓
Promotional videos	✓	✓	—	—	—
Call for Papers	✓	✓	✓	—	—
On-site signage & screens	✓	✓	✓	✓	—
ADVERTISING & MEDIA					
Website company profile	**300w**	**300w**	**200w**	**100w**	**100w**
Social media spotlights	**4**	**3**	**3**	**2**	**—**
Promotional video feature	**3 min**	**2 min**	**2 min**	**1 min**	**—**
Press release mentions	✓	✓	✓	—	—
NETWORKING & VIP ACCESS					
Acknowledgement at ceremonies	✓	✓	✓	—	—
Reserved VIP Gala table	✓	✓	✓	✓	—
Complimentary Gala tickets	**8**	**6**	**6**	**4**	**—**
À-la-carte activation credit	**$15k**	**$12k**	**$10k**	**At rate**	**—**

✓ included · — not included. All figures shown per sponsor and exclusive of applicable taxes.

CONTRIBUTOR ITEMS

Own a Congress moment.

Premium named activations give sponsors exclusive association with specific Congress moments and spaces. Platinum, Emerald & Gold apply their activation credit; allocated first-confirmed, one sponsor per item.

ACTIVATION	USD	TIERS
Opening Ceremony — Named Sponsor	**$15,000**	P · E · G
Closing Ceremony — Named Sponsor	**$12,000**	P · E · G
Gala Dinner — Named (speech + logo)	**$12,000**	P · E · G
Welcome Reception — Named Sponsor	**$10,000**	P · E · G
Plenary Session — Named Sponsor	**$10,000**	P · E · G
Lanyard — Logo on all delegate lanyards	**$8,000**	P
Cultural Evening — Named Sponsor	**$8,000**	P · E · G
Africa Actuarial Dialogue — Named	**$6,000**	P · E · G
Congress Mobile App — Logo + push	**$6,000**	P · E · G · S

ACTIVATION	USD	TIERS
Safari / Delegate Tour — Named	**$5,000**	P · E · G · S
Delegate Bag / Welcome Pack Insert	**$4,000**	P · E · G · S
Charging Station — Exhibition branding	**$4,000**	P · E · G · S
Speaker's Lounge — Logo + distribution	**$4,000**	P · E · G · S
Coffee Station — Catering sponsorship	**$4,000**	P · E · G · S
Young Actuaries Africa Programme	**$4,000**	P · E · G · S
Floor Advertisement — Hall entrance	**$3,000**	P · E · G · S
Digital Pillar / Banner Panels	**$3,000**	P

P = Platinum · E = Emerald · G = Gold · S = Silver (available at rate). All prices exclusive of applicable taxes.

BECOME A SPONSOR

Reserve your place at ICA 2029.

01

Choose your tier

Select a package — or ask the Sponsorship Committee to build a bespoke one.

02

Submit the form

Email the completed ICA 2029 Sponsorship Application Form to the Sponsorship Committee.

03

Confirm & activate

Instalments accepted, with a first instalment of at least 30%.

Cancellation policy

Once accepted, applications cannot be cancelled unless TASK deems justifiable reason; notice in writing. Fee: 50% on or before 25 June 2028; 100% thereafter (GMT).

Apply to

SPONSORSHIP — CASEY LANGLEY-WISE

sponsorship@ica2029.org

GENERAL ENQUIRIES

ica2029@actuarieskenya.or.ke

The world meets in Nairobi.

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